

# CORPORATE CAPABILITY



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# Synopsis

The Akin Akinpelu International is an innovative consulting, training and research-driven company demonstrating expertise in the service industry per excellence.

Our approach and perspective is fresh, current and bespoke. And so, our clients have enjoyed improve performance and maximized gains over the years.

We position your organization to maximize the potentials it's equipped with.



# Purpose Statement

01

## Vision

To help organizations to be the best of their abilities in relation to their corporate potential.

02

## Mission

To strategically develop and equip people and organizations with the framework of our vision

03

## Core Values

- Accountability
- Service
- Professionalism
- Committment





# Our Services

We are positioned to help organisations achieve their potential, we offer the following:

**Business Process  
Re-engineering**

**HR & Outsourcing**

**Research, Data  
Management &  
Impact Assessment**

**Performance,  
Recruitment &  
Placement**

**Corporate Strategy  
Retreat**

**Emotional  
Intelligence**

**Corporate Training**

**Learning &  
Development**



# Our Work



## LAGOS STATE GOVERNMENT (Ministry of Education)

**Department:**  
Lagos State Public-Private  
Sector Partnership Programme

**Programme:**  
Leadership and Coordination



## OSUN STATE GOVERNMENT

**Department:**  
Osun State Public-Private  
Sync Programme

**Programme:**  
Personal Effectiveness,  
Volunteerism & Impact Analysis



## VOLUNTEER CORPS

**Department:**  
Project Management for  
Educational Reform

**Programme:**  
Management Retreat,  
Recruitment, Research &  
Business Process



## 9 PSB

**Department:**  
New 9Mobile Bank  
Onboarding (9PSB)  
Lagos –Abuja –Kano

**Programme:**  
Training, Consulting and Leadership



## PELEGUIN GROUP

**Department:**  
Business Automation  
Consulting

**Programme:**  
Personal Effectiveness,  
Strategy & Impact Assessment



## BETAMARGIN

**Department:**  
Enterprise Solution

**Programme:**  
Recruitment and Team Building



## FIFTHGEAR PLUS

**Department:**  
The Speakers' Network

**Programme:**  
Training & Influencing Skills



# Our Clientele



# PRAISES

**Brian Tracy;  
Brian Tracy Int'l (USA)**

Akin is an accomplished knowledge bank that can help entrepreneurs and businesses become more successful & make more money. He has put up these processes over the years & now he can help you. He is a wonderful teacher, trainer, adviser and coach. He will help you achieve all your goals.



**Uchenna Akwara,  
Manager, 9PSB**

Thank you so much for the Banking Operation Training. It was very insightful, practical and every second spent was worth it. We look forward to more sessions.



**Bamidele A.,  
Director, Beta Margins**

Thank you for helping our team in the area of Business Process and Recruitment. We can't recover in a hurry.



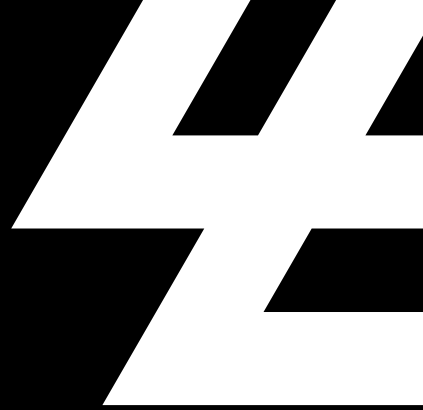
**Niyi Adesanya  
CEO FifthGearPlus**

Thank you for adding value to our work and all we do. You are a great addition to us.





# Our Approach



# Our Approach

Design Thinking

Business Strategy  
Coaching Sessions

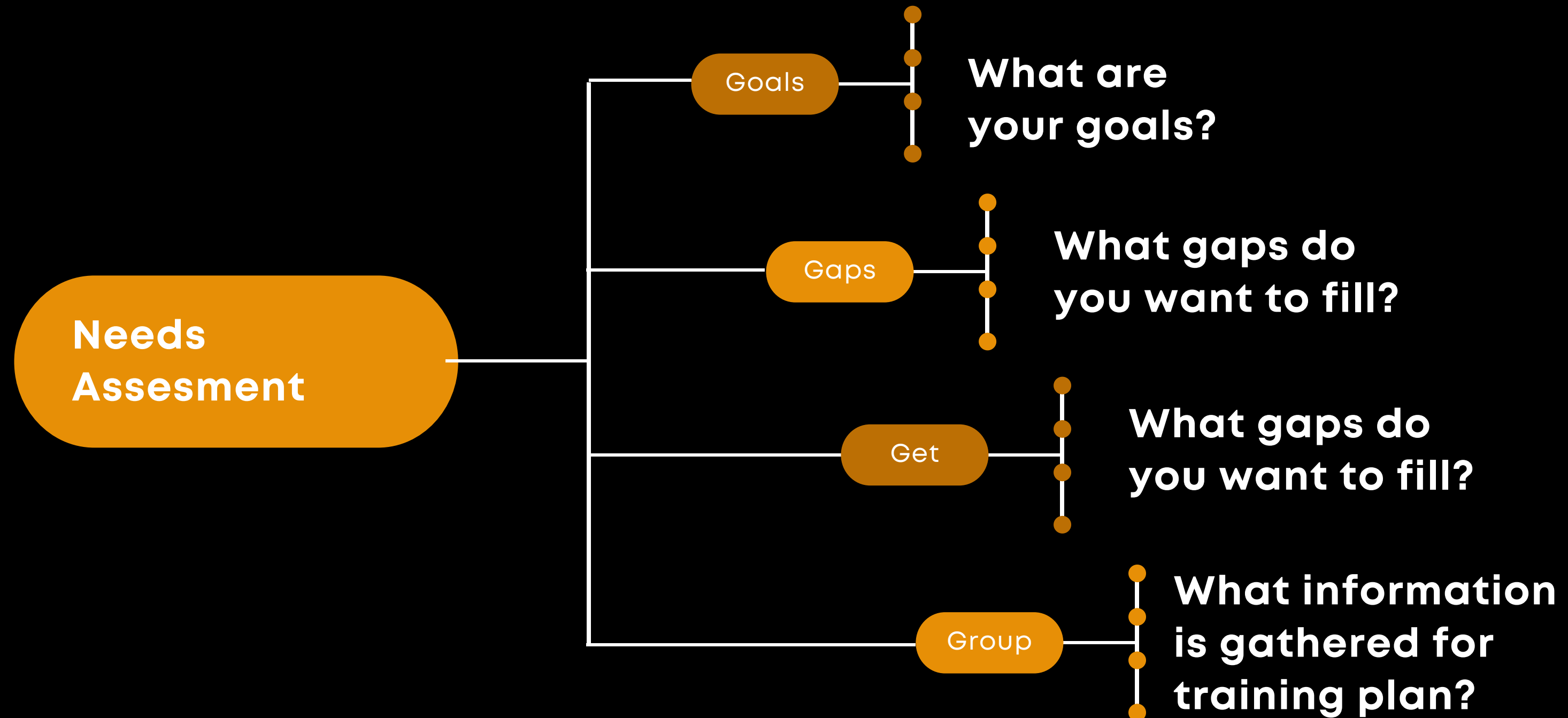
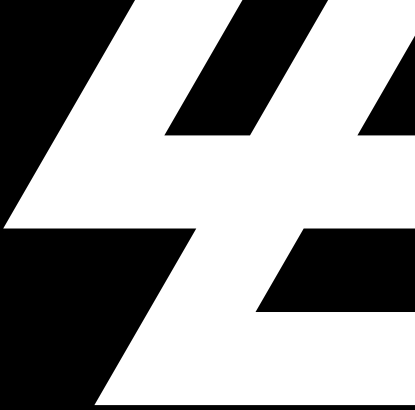
Survey  
Administration  
& Data

Analysis Business  
Advisory

One-on-One  
Process

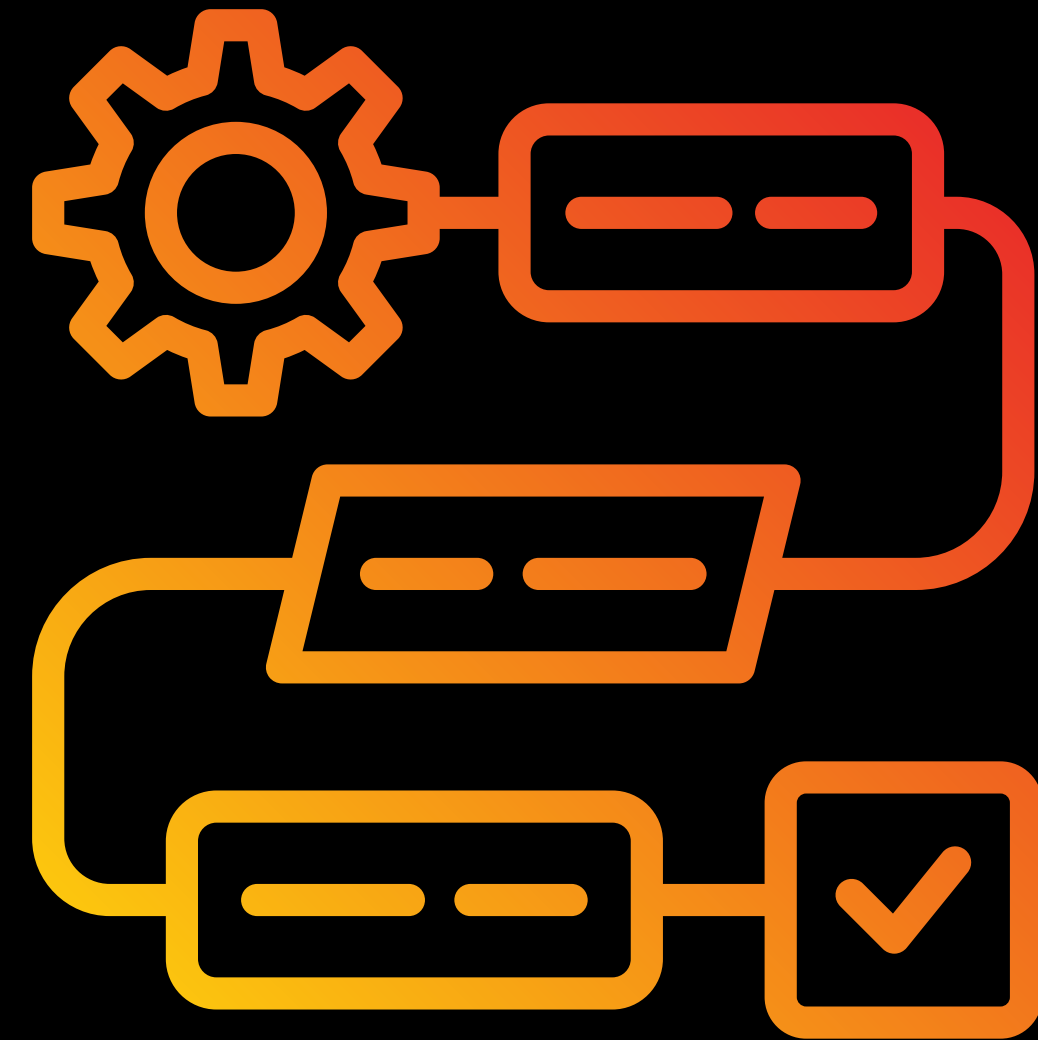


# Needs Assessment



# Methodology

- ⚙️ Brainteasers & Review Activities
- ⚙️ Scenario Analysis
- ⚙️ Creative Visuals
- ⚙️ Role Play
- ⚙️ Peer-to-Peer
- ⚙️ Tutoring Videos





# Impact Analysis

## Reactions:

- Did they like or dislike the training/trainer?
- Did they think the training was useful?
- Did they feel they had ample opportunities to participate?

## Behavior:

- Did the participants put their knowledge into effect back on the job?
- Was the behavior change sustained?
- Would the trainee be able to share their knowledge with another person?

Results

Behavior

Learning

Reactions

## Learning:

- Did trainees learn what we wanted them to learn?
- Was the training experience what we wanted it to be?

## Results:

- No of Sales
- Percentage of customer complaints
- Timeliness
- Quality Ratings & Failures
- Third party Inspection rating

# Impact Analysis

## Kirkpatrick's 4 Levels Of Evaluation

- The importance of having a proper structure to continually evaluate the impact of this programme cannot be over-emphasized.
- As such, Akin Akinpelu International has included a model that can be utilized to ensure it derives the maximum Return on Investment (ROI) from this programme.
- Our proposal on this is based on the 'KirkPatrick's4 Levels of Evaluation Model:



# Impact Analysis

LEVEL		EXPLANATION	ACTIVITY
LEVEL 1	REACTION	How they liked the training experience	After-event Evaluation Sheet
LEVEL 2	LEARNING	If they learned new knowledge, skills, attitudes	Knowledge Assessment Exercise
LEVEL 3	BEHAVIOUR	If they acted differently back on the job	Self-Assessment (30 days) Supervisor's Assessment (60 days)
LEVEL 4	RESULTS	How profits or production increased after training	Identification

# Impact Analysis

LEVEL	ACTIVITY	TASK	TIMING	RESPONSIBILITY
1	After-Event Evaluation Sheet	Evaluation forms filled by participants	Daily	Akin Akinpelu International
2	Knowledge Assessment Exercise	Pre & Post Training Assessment	During Training	Akin Akinpelu International
		Training School Final Assessment	After Training Programme	Client

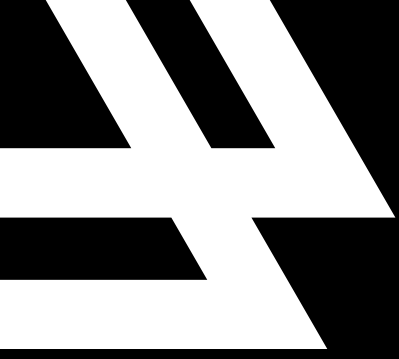


# Impact Analysis



LEVEL	ACTIVITY	TASK	TIMING	RESPONSIBILITY
3	Self-Assessment	Participants Self Assessment Questionnaire to be filled & returned to client	30 Days after work resumption	Client
	Supervisor's Assessment	Supervisors Assessment Questionnaire to be filled & returned to client	60 Days after work resumption	Client
4	Identification	Assessment of Improvement in Business Results	Quarterly & Half Year Business Review period	Client





# The Team



# Akin Akinpelu

Akin Akinpelu is an official member of Forbes Coaches Council, Foremost Performance Coach In Nigeria, Development Consultant, author of the best-seller “The 7 Star Teacher” amongst other books and keynote speaker. His purpose is to discover, develop and deploy people & systems to their full potential.

He has consulted for many organizations and addressed more than 500,000 people in talks, training and coaching throughout Nigeria, ,UK,Canada,UAE and many other countries worldwide.

Akin Akinpelu speaks to governments, corporate and public audiences & campuses on the subject of Personal and Professional development, communication, emotional intelligence, goal setting and other nation building subjects that bring about immediate changes and long term results.He has consulted for Guaranty,Stanbic IBTC, 9PSB,Lagos State Government, Osun State Government, African Leadership Academy, Fifth Gear Consulting, Speakers Academy amongst others. He has addressed epoch making events with United State Consulate office, Professional business gatherings of DUBAI called CRFI, Martin Luther King Jr day etc.

His quest for knowledge poise as his trademark as he holds a masters degree; an MBA from the one of the top 2 best universities in Africa, the University of Lagos, and a PhD (in view) in Educational Leadership from Trident University, USA in which all these rest on the bedrock of a Bachelors of Sciences.





# Akin Akinpelu

Akin's all rounded knowledge from years of professional experience enabled him serve as a project director for Volunteer Corps (Africa's central volunteering system) in which under his leadership coordinated different projects across different states & demography in Nigeria to reach out to over 20,000 participants.

Without contrast from his educational pursuit and passion for reforming the traditional learning system, Akin has served at key positions on several boards which include being the CEO and Director of Erudio Hub, Partner; OARD, Partner for TC Resource Technology in United Kingdom with partnership system from Amazon, Google, MySQL, Tableau and APM which is a united body of project professionals.

He also serves as a key Speaker/Trainer for developmental learning bootcamp, soft skills and School transformation exercises.

He is an invited scholar and lecturer at the prestigious Eudoracity Business School where he's both a visiting lecturer and faculty member, Faculty member of Yadaversity which focuses on Blended and Experiential learning for young Africa leaders.

He is active in Coaching community in Africa and nation building.

He has been endorsed by global figures like Brian Tracy, John C Maxwell, Scott Gerber and many others.





# Contact Us

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